Christian Matava

Heroes of Pymoli Analysis

1. One observable trend from this data is that 652 of the 780 purchases were made by males. Which makes up 83.58% of all purchases.
2. Another trend is that 76.74% of players are between the ages of 15-29. And 44.79% of players are between the ages of 20-24.
3. The high volume of players in those ages ranges also have a direct correlation between the number of purchases made. The 20-24 year old players have a significantly higher number of purchases than any other age range
4. So with that it can be presumed that males between the ages of 20-24 play the most and purchase the most.